

# NASSCED RESOURCE SHARING 2011

## SESSION ONE – BY NATURE OF EMPLOYMENT & AFFILIATION

1A. Employed/Sponsored by (or Subsidiary of) State Principals Association

1B. Full Time Educator (doing ExD on side)

1C. Retired Educator (still doing ExD)

AL	AK	AZ	AR	CA	CO	CT	DE	FL	GA
HI	ID	IL	IN	IA	KS	KY	LA	ME	MD
MA	MI	MN	MS	MO	MT	NE	NV	NH	NJ
NM	NY	NC	ND	OH	OK	OR	PA	RI	SC
SD	TN	TX	UT	VT	VA	WA	WV	WI	WY
South.	Cath.								

## SESSION TWO – BY NATURE OF STATE OFFICER SELECTION

2A. Elected as Officer Schools

2B. Elected as Individuals (statewide only)

2C. Elected as Individuals (regional and statewide)

*\*Has NO State Officers*

AL	AK	AZ	AR	CA	CO	CT	DE	FL	GA
HI	ID	IL	IN	IA	KS*	KY	LA	ME	MD
MA	MI	MN	MS	MO	MT	NE	NV	NH	NJ
NM	NY	NC	ND	OH	OK	OR	PA	RI	SC
SD	TN	TX	UT	VT	VA	WA	WV	WI	WY
South.	Cath.								

## SESSION THREE – BY NATURE OF SUMMER PROGRAMS

3A. Has Summer Program

3B. Has Advanced Summer Program (YELLOW has both advanced/middle)

3C. Has Middle Level Summer Program

3D. Does NOT have a Summer Program

AL	AK	AZ	AR	CA	CO	CT	DE	FL	GA
HI	ID	IL	IN	IA	KS	KY	LA	ME	MD
MA	MI	MN	MS	MO	MT	NE	NV	NH	NJ
NM	NY	NC	ND	OH	OK	OR	PA	RI	SC
SD	TN	TX	UT	VT	VA	WA	WV	WI	WY
South.	Cath.								

## **SESSION ONE – BY NATURE OF EMPLOYMENT & AFFILIATION** *(Focus – Marketing, Sponsorship, & Social Networking)*

### **1A. Employed/Sponsored by (or Subsidiary of) State Principals Association**

**3 TABLES – *Ann Postlewaite [1], Mike Roland [2], Michelle McGrath [3]***

- > What are some unique ways that your State Association – or your parent Principals Association – markets membership and programs? Who are they marketing to, who does the marketing, and why?**
- > What corporate sponsorship efforts has your State Association – or your parent Principals Association – undertaken? What steps did you need to take in preparation for such efforts?**
- > What social networking presence does your State Association have, and what support do you receive or obstacles do you face from your parent Principals Association?**

### **1B. Full Time Educator (doing ExD on side)**

**3 TABLES – *Flora Sapsin [4], Gary Clark [5], Sandy Ginger [6]***

- > What are some unique ways that your State Association markets membership and programs? Who are you marketing to, who does the marketing, and why?**
- > What corporate sponsorship efforts has your State Association undertaken? What steps did you need to take in preparation for such efforts?**
- > What social networking presence does your state association have? Has it been of any benefit, and what obstacles do you face?**

### **1C. Retired Educator (still doing ExD)**

**2 TABLES – *Les Anderson [7], Jim Finnemeyer [8]***

- > What are some unique ways that your State Association markets membership and programs? Who are you marketing to, who does the marketing, and why?**
- > What corporate sponsorship efforts has your State Association undertaken? What steps did you need to take in preparation for such efforts?**
- > What social networking presence does your state association have? Has it been of any benefit, and what obstacles do you face?**

## **SESSION TWO – BY NATURE OF STATE OFFICER SELECTION**

*(Focus – State Officer & Advisor Training)*

### **2A. Elected as Officer Schools**

*2 TABLES – Terri Johnson [1], Colby Cochran [2]*

- > What are the three biggest needs you see with recent State Officers and Advisors that could be adequately addressed through training conducted by your association? Is that happening in your state?
- > What types of training do you conduct for your State Officers after their schools have been elected?
- > What types of training do you conduct for your Advisors? Is it ongoing or sporadic?

### **2B. Elected as Individuals (statewide only)**

*3 TABLES – Lola Richbourg [4], Flora Sapsin [5], Les Anderson [6]*

- > What are the three biggest needs you see with recent State Officers and Advisors that could be adequately addressed through training conducted by your association? Is that happening in your state?
- > What types of training do you conduct for your State Officers after they have been elected?
- > What types of training do you conduct for your Advisors? Is it ongoing or sporadic?

### **2C. Elected as Individuals (regional and statewide)**

*2 TABLES – Kathy Coll [7], Sara Nilles [8]*

- > What are the three biggest needs you see with recent State Officers and Advisors that could be adequately addressed through training conducted by your association? Is that happening in your state?
- > What types of training do you conduct for your State Officers after they have been elected? How does training take place for Regional Officers?
- > What types of training do you conduct for your Advisors? Is it ongoing or sporadic?

## SESSION THREE – BY NATURE OF SUMMER PROGRAMS (Focus – Delegate Recruitment, Curriculum & Structure)

### 3A. Has Program

2 TABLES – Paul Branagan [1], Marquita Thomas [2]

- > What are the most significant challenges facing you in terms of attaining steady or increasing enrollment?
- > What marketing or delegate recruitment activities have you undertaken? To what level are your summer program staff members involved, and why?
- > What is the most unique or outstanding aspect of your summer program with regard to its' curriculum? Why?

### 3B/C. Has Advanced & Middle Level Program

2 TABLES – Todd Burlingham [3], Terri Johnson [4]

### 3B. Has Advanced Program

1 TABLE – Gary Oberste [5]

### 3C. Has Middle Level Program

1 TABLE – Susan Fortin [6]

[ALL TABLES #3-#6]

- > What are the most significant challenges facing you in terms of attaining steady or increasing enrollment?
- > What marketing or delegate recruitment activities have you undertaken? To what level are your summer program staff members involved, and why?

[ADVANCED TABLE #5 & TABLE #4]

- > What is the most unique or outstanding aspect of your advanced summer program with regard to its' curriculum? Why?

[MIDDLE LEVEL TABLE #6 & TABLE #3]

- > What is the most unique or outstanding aspect of your middle level program with regard to its' curriculum? Why?

*Continued on next page...*

**3D. Does not have summer program**

**2 TABLES – Sarah Jones [7], Flora Sapsin [8]**

- > What are the most significant challenges facing you in terms of attaining steady or increasing membership in your State Association as well as registration at your conferences/events?**
- > What have you done – and how – to convince school administrators, parents, and advisors of the value gained from participating in activities of your State Association?**
- > What marketing or recruitment activities have you undertaken to increase membership and/or event registration? Who outside the leadership of your association is involved in such efforts, and to what level?**