

NASSCED Member Resource Survey 2010

#45

State Represented *	Michigan
Organization Represented *	Michigan Association of Student Councils
Executive Director #1 *	Todd Burlingham
E-Mail Address *	todd@mascmahs.org
Executive Director #2	
Executive Director #3	
Executive Director #4	
Approximate Number of Member Schools *	365
Annual Membership Fee	\$125/building (includes SC/Honor Society/Any other groups)
Does your membership elect State Officer...	Students/Individuals
Please describe how your association selects its State Officers/Schools:	Three part process concluding at the state conference each year. 1.) Application graded by OUTGOING officers. 2.)Interview with INCOMING officers. 3.)Election for seats available with region schools present. Each part is equal weight in order to balance the strengths of students.
Which best describes the sponsorship (if any) of your association?	Subsidiary of your State Principals Association
Is the Executive Director of your association a full-time position?	Yes
Does your association currently have 501(c)3 non-profit status?	No
State Convention 2010-2011 date	March 26-28, 2011
For your State Convention, how are students primarily housed?	Hotel
For your State Convention, what is your primary meeting facility?	Hotel
Please identify and describe a unique or outstanding aspect of your State Convention.	Our state convention is the premier event for student leaders in Michigan, in that it encompasses students involved in student council AND honor society. Many of our awards, recognition pieces, and speakers deal with students leading their buildings--and the specific nuances of each group can be talked about in breakout sessions. It is a three-day (Sat-Sun-Mon) conference where students can meet hundreds of others just like them.

Other Conference/Event #1, with 2010–2011 date	Fall Training Institutes (Oct/Nov 2010)
Other Conference/Event #2, with 2010–2011 date	Regional CONNECT Conferences (Feb/Mar 2011)
Other Conference/Event #3, with 2010–2011 date	Executive Forum (May 2011)

Please identify and describe a unique or outstanding aspect of one of the three events listed above.

Each of our types of one-day conferences are targeted at a different group of student within our member schools.

The Fall Training Institutes are hosted at fun/interactive venues across Michigan (i.e. Bavarian Inn and Lodge, Castle Farms, Kalamazoo Air Zoo) to allow groups to send their 1st and 2nd year organization students to go through curriculum developed and written by our student board.

The Regional CONNECT Conferences are held on the campuses of four year-colleges and universities give member schools an opportunity to host local schools at an event they planned, as well as the opportunity for returning students to present ideas and programs that are run in their buildings. These are high-energy, action-packed, daylong conferences.

The Executive Forum held in late spring is an opportunity for newly-elected officers, committee chairs, and other honor society and student council leaders to gather in the state's capitol to be recognized and trained for the upcoming school year. Each school team is also given time to action plan for the next year.

Does your association currently include middle level schools as members?	Yes
As State Officers?	YES
As Regional or District Officers, within your state?	YES
At the same state Conventions or Conferences?	YES
At their own state Conventions or Conferences?	YES
At Regional conferences?	NO
At NASC L.E.A.D. Conferences?	YES
At NASC National Conferences?	YES
In the same award programs as high schools?	YES
In their own award programs?	YES
Does your association conduct a summer leadership program?	YES

If your answer above was YES, please list below the name and summer 2011 date (if known) for each of your summer programs:

MASC/MAHS JAM (Junior High and Middle Level) Camp (July 17-20, 2011)

MASC/MAHS Summer Leadership Camp (July 24-29, 2011)

What is the fee per delegate for your summer program? \$400.00

Have a separate advanced level program? YES

Have a separate middle level program? YES

Serve as a prerequisite to becoming a State Officer? YES

Award/Program #1 Description: Award of Excellence--

Councils and chapters can use this evaluation tool to measure their productivity and output for the year. New in 2011, we will use interactive media and virtual submissions for the first time.

Award/Program #2 Description: Exceptional Project Awards

Categories are still being named for 2010-2011, but we will feature exceptional projects from student council and honor society in Michigan.

Award/Program #3 Description:

How does your association deal with the issue of advisor turnover? Still looking for the perfect answer!

Michigan, especially has had a high ADMINISTRATOR turnover, which makes the communication factor with new advisers even more difficult.

What is another significant problem currently facing your association, and how are you dealing with it?

Finances. How do we keep our schedules, and assist students GETTING to our conferences. The money schools would spend on subs, transportation, and conference fees has almost dried up in Michigan's dwindling economy.

What advice do you have for someone who has just become a new Executive Director?

Keep your head up! A first year ED has to have the same formula as a first year educator--equal parts listening skills, and confidence. Don't be defensive about programs, allow members to voice their opinion--however, know when to STAND up for a decision you have made.

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